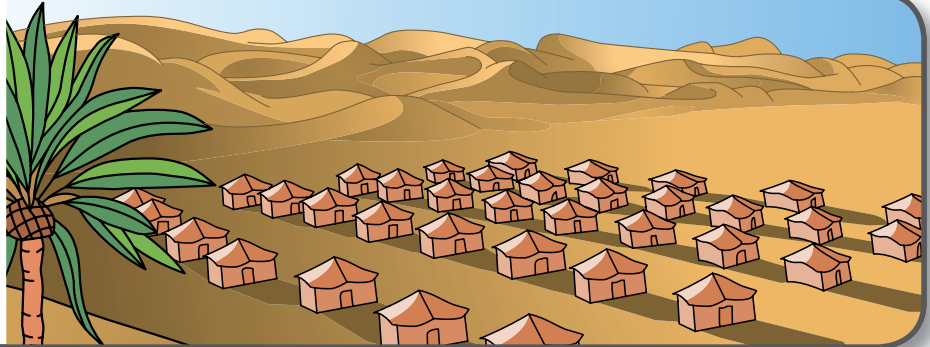


3B Vocabulary

Landscape features

You've just started work as a marketing manager in a failing holiday company. Your first task is to meet with one of your marketing colleagues and improve the information about the holidays on the company website. Look at the pictures and descriptions of holiday destinations on the current website and make them more appealing to prospective customers. Use language from p. 34 and p. 160 of the Student's Book.

Go camping in the middle of a desert that's really far away from people and cities. There's a lot of sand and the ground is full of stones, so it might not be very comfortable.



Stay in a jungle hotel in Costa Rica. The rainforest is humid and hard to get through with some muddy waterholes, but it's still quite nice, even though there are hardly any people.



Visit North England's coastline. It has a lot of grassy areas, some small muddy lakes and hills, but mainly a lot of big rocks facing the sea and sheep.



Relax on Thailand's beaches. The hotel is nice but it is small and simple. There is white sand and lots of palm trees, and the water is beautiful.

