

UPPER INTERMEDIATE UNIT 5

5.1 Change

1 Complete the sentences with the words in the box.

adapt cause effect enables harm revolutionised
to transform

- 1 In the future we're going to have to _____ to a changing climate.
- 2 Technology has mostly had a positive _____ on the way we communicate.
- 3 Too much sun can _____ damage to your skin.
- 4 When you move abroad, it takes a while to adjust _____ a new culture.
- 5 Air pollution can do _____ to the environment.
- 6 Good education _____ children to succeed in life.
- 7 The internet has _____ the way we communicate.
- 8 Tourism can completely _____ an area.

Compound nouns

2 Match 1–7 with the endings a)–g).

- 1 Let's hope for a positive _____
- 2 A new road is convenient, but the downside _____
- 3 There's been a complete breakdown _____
- 4 Medical science is amazing, but one drawback _____
- 5 I hope the weather will be nice tomorrow. The outlook _____
- 6 There needs to be a sensible trade-off _____
- 7 I think virtual reality will be the next big breakthrough _____

- a) is the length of time testing takes.
- b) is the impact on the environment.
- c) between nature and industry.
- d) is very positive.
- e) in consumer electronics.
- f) in communication between Ben and his parents.
- g) outcome when our results arrive.

Compound adjectives

3 Put the letters in brackets in the correct order to complete the sentences.

- 1 I've changed my light bulbs so they're all now energy-_____ (fenceifti).
- 2 Andre's new games console is voice-_____ (avatedict).
- 3 I always try to buy eco-_____ (dryelfin) detergent.
- 4 These batteries are dead already. I should have bought the _____ (lnog-el) ones.
- 5 It's raining. Take your _____ (raptwoofer) jacket.
- 6 These _____ (peckto)-sized binoculars are really easy to carry.
- 7 This _____ (dlehdnah) vacuum cleaner is really handy.

5.2 Advertising

4 Underline the correct alternatives to complete the conversation.

- A:** Apparently a new car manufacturer's going to ¹enter/set the market.
- B:** Yes, I heard it's going to ²launch/break into a new sports car.
- A:** Well, I hope they do well. It's a tough market to ³raise/break into.
- B:** They'll have to think carefully about what price to ⁴set/enter.
- A:** Yes, a few companies really ⁵break into/dominate the market.
- B:** I guess they saw ⁶a gap/an increase in the market though.
- A:** If they ⁷promote/set their product well, they might be OK.
- B:** Well, if they give me one of their products, I'll ⁸endorse/increase it for free!

5 Find and correct the mistake in each sentence.

- 1 I hate those cold calls that appear on your screen when you're surfing the net.
- 2 Have you seen the jingle for the new James Bond film? It looks great!
- 3 There are slogans every ten minutes in this programme. They're so annoying.
- 4 If I get trailers at home, I usually put the phone down. I don't want to buy what they're selling.
- 5 I can't get that logo for washing powder out of my head. I've been singing it for days.
- 6 If you want to sell your product, you should commercial on TV or radio.
- 7 The new company pop-up is on the company vans, website and stationery.

5.3 Collocations with idea

- 6** Underline the correct alternatives.
- I think your idea of a remote-controlled submarine is *brilliant/dreadful*. Kids will love it!
 - Your idea of a fizzy mint drink is too *best/bizarre*. No one will buy it.
 - Self-driving cars are coming, but it's *predictable/unrealistic* to think we'll all have one soon.
 - They say people *develop/get* the best ideas when they least expect them.
 - To *develop/reject* an idea into a product takes time and money.
 - Many inventors have their ideas *rejected/written down* before they have a success.
 - That idea's very *predictable/bizarre*. Can you think of something more original?
 - Going on holiday in the rainy season is a *dreadful/predictable* idea.

Focus on the

- 7** Complete the spidergram with the words in the box.

80s air atmosphere best elderly fifties
headlines law north point poor press
southeast youngest

Unique/Specific nouns

- _____
- _____
- _____
- _____
- _____

Superlative adjectives

- _____
- _____

Years

- _____
- _____

the

Directions

- _____
- _____

Groups of people

- _____
- _____
- _____

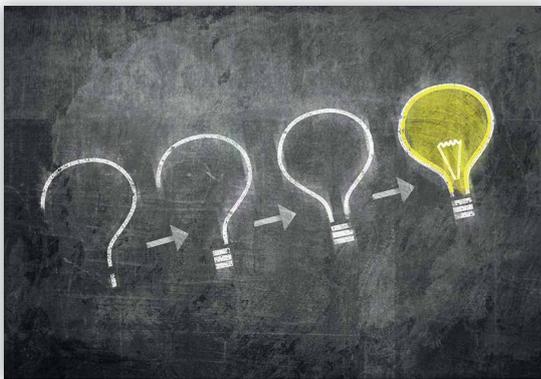
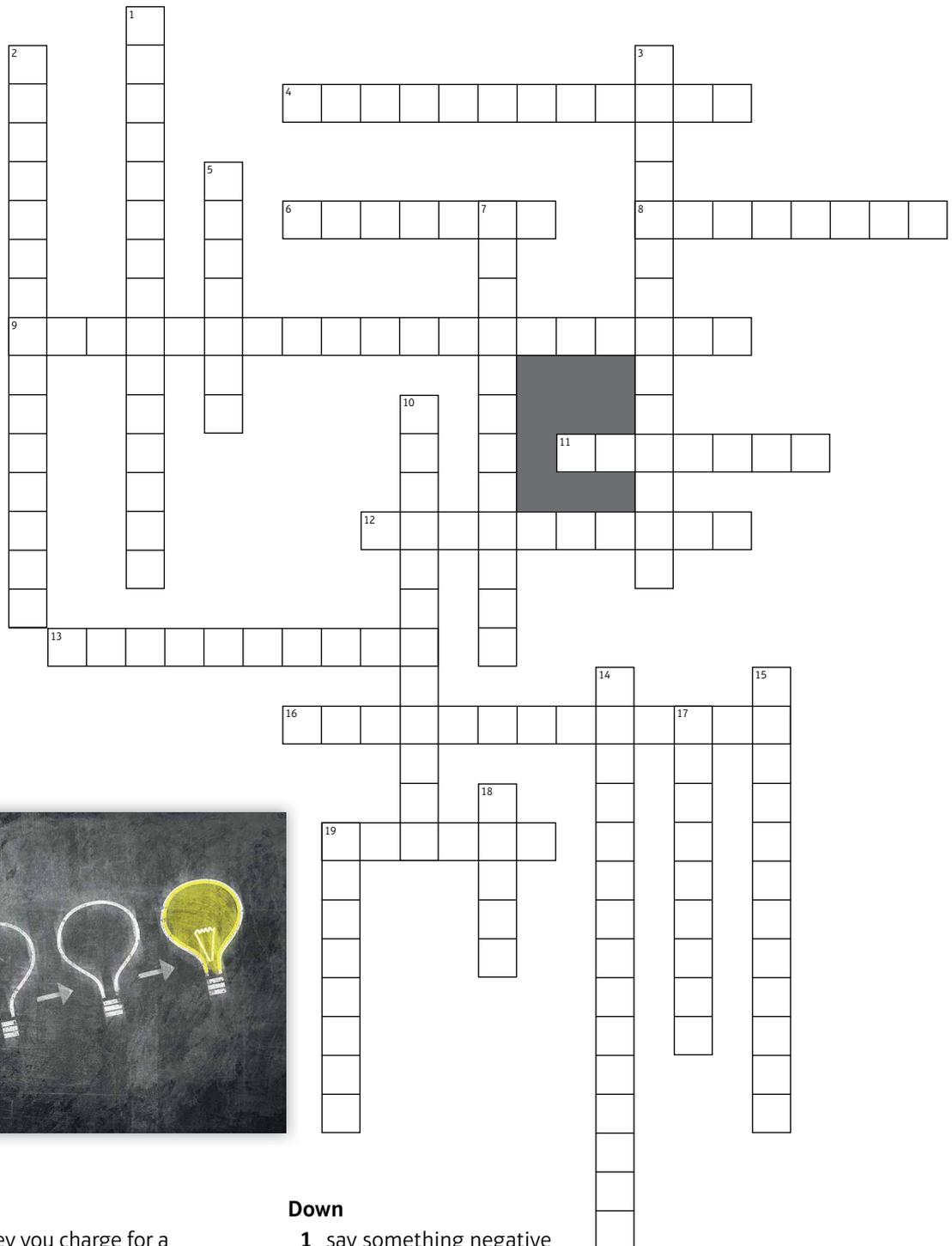
- 8** Complete the sentences with phrases from Exercise 7.

- You can't park there. It's against _____!
- Reba is _____ person in the class. She's only seventeen.
- _____ at that party was strange. No one really talked much.
- Bella lives in _____ of England, near London. It's an interesting area.
- Shane was born in _____. He started school in 1992.
- We need to do more to look after _____. Life can be hard when you're old.
- This beef is _____ meat I've had in ages.
- I'd hate to be a celebrity. _____ follows your every move.
- Have you seen _____ today? It's not good news.
- Much of _____ of Canada is cold and uninhabited.
- I love the countryside. _____'s so much cleaner here.
- Kyle helps _____ by donating food and clothes to those in need.
- I know you don't like washing up, but _____ is that I have to do it every day and it's not fair.
- My grandparents were born in _____. They spent their teenage years at drive-in movie theatres.



Crossword

- 9** Use the clues to complete the crossword with words and phrases from Unit 5.



Across

- 4** lower the money you charge for a product (6, 1, 5)
6 give your approval of a product (usually by a celebrity) (7)
8 disadvantage of something (8)
9 a series of TV commercials, for example, to persuade you to buy a product (11, 8)
11 result of something (7)
12 doesn't allow water in (10)
13 think of (a new idea) (6, 2, 4)
16 completely change the way something is done (13)
19 make a situation worse (2, 4)

Down

- 1** say something negative about someone's thought or concept (9, 2, 4)
2 make people aware of a good or service (7, 1, 7)
3 a TV with a very detailed, clear picture (4-10)
5 already supplied as part of the product (5-2)
7 works with energy from the sun. (adjective) (5-7)
10 a sudden and important discovery (12)
14 controlled by a person's speech (5-10)
15 a very bad thought or concept (8, 4)
17 affect the way someone thinks or behaves (9)
18 a named product or group of products (5)
19 control completely, e.g. a market, or have power over something (8)