

## UPPER INTERMEDIATE ANSWER KEY

### UNIT 1

**2**

- We like buying new things because we believe that new things are better. They are also often cheaper and they attract our curiosity because they are new.
- Manufacturers are criticised because they make products difficult to repair so that consumers have to upgrade or buy a new product.

**3**

- can be unaware
- interesting
- giving an old brand a new look
- gives no strong opinion about
- more difficult
- consciously
- but not always
- buy what know and don't experiment

**4**

- upgrade
- persuade
- model
- strategy
- purchases
- stick with
- premise
- hooked

**6**

- Brad and Karen mention clothes (especially trainers, dresses, coats, hats, shoes, swimwear). Colin mentions music (albums), movies and merchandising for fans. Hannah mentions food and drink (particularly coconut water).
- From most to least consumerist:  
1 Hannah 2 Colin 3 Brad 4 Karen

**7**

- c, g
- a, h
- e, f
- d, b

**8**

- in advance
- to get rid of
- bargain
- release date
- an easy target
- merchandising
- to try out
- a must

### UNIT 2

**2**

- It's convenient, you can play what you like, customise your music (create and share playlists), you can find out about new groups and singers, you can listen where you like and it's good value.
- Young people feel nostalgia for the past, they want to own things again.
- Artists are not paid royalties, some claim that this is 'music for free'.

**3**

- really fast
- not possible
- logical
- are happier than
- is not fair to them
- to own something
- positive

**4**

- time-consuming
- playlists
- comeback
- treasure
- royalties
- undeniable
- tracks
- lose out

**6**

The best summaries are sentences 1 and 5.

**7**

- plays music
- their music labels
- musicians who are starting to make their name
- playing live
- price, choice and convenience
- big names
- they are too expensive

**8A**

face reality, be on demand, protest about the situation, pay for the privilege, make a profit, get access

**8B**

- be on demand
- pay for the privilege
- get access
- protest about the situation
- face reality
- make a profit

### UNIT 3

**2**

3

**3**

A 2, 4 B 1, 9 C 5, 8 D 6, 10 E 3, 7

**4A**

1 h 2 e 3 c 4 g 5 d 6 a 7 f 8 b

**4B**

other collocations:

favourite adaptation/novel/characters  
incredible landscapes/adaptation/effects/novel/characters/performances  
free approach  
classic approach/adaptation/performances/novel  
special approach/adaptation/performances  
stunning adaptation/effects/performances/novel/characters/landscapes  
unique landscapes/approach/adaptation/performances/novel/characters/triumph  
faithful adaptation

**6**

film noir, science fiction, (wartime) romance, (suspense) thriller, (Disney) cartoon

**7**

- difficult to write a new story
- a mixture of two different genres
- worked closely on the film
- not well known
- less
- produced

**8**

- expand on
- from scratch
- stuck/sticks in my mind
- moving
- futuristic
- dark
- come up with
- complex

### UNIT 4

**2**

- It has very few hours of daylight during the winter time and very few hours of nighttime during the summer.
- In the summer because you can do more activities, days are longer and there is less snow. But people visit in the winter because of the Northern Lights.
- see the Northern Lights, whale-watching, try the hot springs, see icebergs, glaciers, waterfalls, black beaches and lava fields, deserts, fjords, etc., trekking

**3**

- a stopping-over place
- of new investment
- Visitor numbers vary in summer and winter.
- summer
- as a way to relax
- are very varied
- green landscapes
- to feel very small

**4**

1 c 2 d 3 g 4 h 5 a 6 e 7 b 8 f

**6**

2, 3

**7**

- False – It has happened fast.
- True
- True
- False – It attracts more independent travellers.
- False – It is well situated between the USA and Europe.
- False – The building of new roads and tunnels has done some damage.

**8**

- asset
- demand
- growth
- willing
- challenges
- addictive
- discomfort
- attract

## UNIT 5

2

	For/ Against mobile phones?	Job/Role	How his/her job/role affects his/her attitude to mobile phones
Chris	against	waiter	Couples don't look at/talk to each other over dinner.
Nancy	for	English teacher	Mobiles could be useful if students used them correctly.
Paul	for	retired	He has time now to use the phone for lots of things, e.g. finding directions, listening to music, reading the paper, taking photos, making videos.
Valerie	against	businesswoman	People can always reach you.

3

1 b, d 2 c, e 3 f, h 4 a, g

4

- 1 positive impact
- 2 social media updates
- 3 low expectations
- 4 internet coverage
- 5 key part
- 6 growing belief
- 7 immediate response
- 8 Public opinion

6

**Marc:** A cycling accident in the mountains, phone was useful

**Alice:** A job interview, phone was annoying

**Will:** Looking for directions to a place while driving, phone was annoying

**Stephanie:** A birthday in a remote location, phone was useful

7

- 1 doesn't know
- 2 very fortunate
- 3 and he answered it
- 4 listen to her
- 5 was
- 6 got really angry
- 7 faraway
- 8 at the end of the day

8A

1 d 2 h 3 f 4 b 5 g 6 e 7 c 8 a

8B

GPS system, navigation mode, phone connection, phone battery, wifi reception, wifi signal, full battery

## UNIT 6

2

- 1 Voluntourism: doing volunteer work for people less fortunate, usually in the developing world
- 2 people in their 20s
- 3 There are many different tasks, e.g. building houses, teaching English, etc. Volunteers typically travel to developing world countries in Latin America, Africa and Asia.
- 4 Because some voluntourism organisations are not genuine charities and make profits without investing in communities.

3

- 1 False – He doesn't like it because the term emphasises the tourism aspect.
- 2 True
- 3 False – 'For many more, this is a life-changing experience.'
- 4 True
- 5 True
- 6 False – 'The western volunteer is a benevolent giver and the community members are supposed to be grateful receivers of charity. I hated that.'
- 7 True
- 8 False – 'Volunteers could do more good if they worked at home in a disadvantaged community, in a context that they understand.'

4

1 b 2 g 3 c 4 e 5 a 6 d 7 h 8 f

6

The difference is one of scale.

Safe Passage: is small, only working with one community in Guatemala.

Raleigh International: is bigger with different charitable projects on offer in a few different countries.

United Planet: offers a great number of different packages in many countries. There is so much choice that they can design the right package for you.

7

- 1 complicated
- 2 implies
- 3 garbage dump
- 4 educational
- 5 five
- 6 health
- 7 profile
- 8 in Europe

8

- 1 non-profit
- 2 working
- 3 tailor-made
- 4 long-term
- 5 volunteer
- 6 privileged
- 7 sanitation
- 8 commercial

## UNIT 7

1

- 1 the eruption of a volcano in Iceland, the Oscars

2

- 1 Images are powerful because they are very easy to access, manipulate, share, etc.
- 2 The tragic photo of the body of a Syrian boy, a group selfie taken by Ellen De Generes, different images of apples.
- 3 Images are more powerful than texts because they are more immediate and can carry a strong emotional message: '(Images) spark a mental response from the brain faster and with more impact than text' and 'can sum up concepts more easily than the written word and can be understood more quickly'.

3

- 1 True
- 2 False – It is much more superficial and sensationalist.
- 3 True
- 4 False – We respond to images on three different levels although we are not always aware of this.
- 5 True
- 6 False – It shows us that images have cultural associations and these change over time.
- 7 False – He thinks it would be crazy.

4A

- 1 sums up
- 2 work out
- 3 manipulate
- 4 respond
- 5 conjure up
- 6 alert
- 7 access

4B

Two other verbs meaning 'conjure up': trigger, spark

6

- 1 The images are too similar in type and not enough attention is paid to the composition.
- 2 'I think the important thing is to imagine what kind of response you want to evoke with your image. Is it going to be something emotional that's going to make people laugh or cry or something informative that will make them reflect? Or something more social, like a meme?'
- 3 composition, don't take photos of people without their permission, don't use a flash unless you really need to, don't use dark/blurred photos, crop and enhance photos

7

- 1 people get bored
- 2 keep your images varied
- 3 taking photos from a different angle
- 4 not clear
- 5 large
- 6 popular
- 7 personal

8

- 1 e 2 f 3 g 4 b 5 c 6 d 7 h 8 a

## UNIT 8

2

- 1 Because they are dependent on us and we live very stressful lives and don't have time for them.
- 2 In the past, dogs spent more time outside and got 'dog-tired'. Now they get less exercise and attention, meaning they can develop behavioural problems.
- 3 We can give them anti-depressants, exercise them more, etc. but best of all we can look at our own behaviour and habits.

3

- 1 harder
- 2 mirror our own behaviour
- 3 logical
- 4 generally unpredictable
- 5 there is a routine to follow
- 6 yourself

4

- 1 wander around 2 is on the up
- 3 turn into 4 deal with 5 cheer up
- 6 shift 7 resort to 8 upset

6

1

7

- 1 True
- 2 True
- 3 False – 'but why have a pet to be just to be separate from them? The whole point about pets is that they are by your side and they interact with you.'
- 4 False – 'I get bored of playing all the time with Felix ...'
- 5 True
- 6 True

8

- 1 needy 2 obedient 3 neurotic
- 4 self-sufficient 5 interactive 6 fearful
- 7 reliable 8 adaptable

## UNIT 9

2

2

3

- 1 deceptive 2 not 3 enthusiastic
- 4 similar 5 impractical to wear them
- 6 not right

4

- 1 offences 2 pickpockets 3 renowned
- 4 precautions 5 futile 6 speeding
- 7 enforced 8 petty

6

3

7

- 1 disagree 2 not be
- 3 people empathise with these criminals.
- 4 fame 5 allowed 6 you don't realise that you have committed a crime
- 7 don't want any more trouble

8

- 1 inadvertently 2 overcrowded
- 3 overlook 4 refuse 5 play truant
- 6 procedure 7 disproportionate
- 8 swindle

## UNIT 10

2

2

3

- 1 wasn't 2 varied his music was
- 3 Ziggy Stardust 4 career
- 5 unpredictable 6 a singer 7 liked

4

- 1 influential 2 biopic 3 theatrical
- 4 breakthrough 5 legend
- 6 parting gift 7 smash hit
- 8 reinvent himself

6

- 1 Because his music covered so many different styles
- 2 electronic music, glam rock, soul, grunge, indie rock
- 3 glam rock
- 4 soul

7

- 1 d 2 e 3 f 4 b 5 c 6 a

8A

- 1 grunge 2 overlap 3 audition
  - 4 outrageous 5 indie 6 span
  - 7 cover versions 8 echo
- 'grunge' and 'indie' are colloquial