The Sinclair C5

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| | Launched in United Kingdom in 1985, the Sinclair C5 was a battery-assisted tricycle | |
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| <u> </u> | created by British inventor, Sir Clive Sinclair. The C5 was steered by the handlebar | |
| 3 | beneath a driver's knees and powered by a small electric motor making it unnecessary | |
| 1 | for the driver to pedal. C5's top speed of twenty-four km/h was the fastest allowed | |
| 5 | in the UK without driving licence. The retail price was £399, plus £29 for delivery, | |
| 5 | which was expensive for the time. Both media and the public ridiculed the C5 during | |
| , | 1980s and it was a commercial disaster, selling only around 12,000 units. In fact, the | |
| 3 | design was an impractical one: from the beginning, there were the serious concerns | |
| , | about the C5's safety in traffic because it was so low to ground. In addition to this, the | |
|) | driver was exposed to the wind and the rain and the cold weather tended to shorten | |
| | battery life. The lack of gears and seat-to-pedal adjustment and the fact that a motor | |
| <u>)</u> | overheated on the long hills, were also serious problems. The motor turned out to be | |
| 3 | essentially useless for climbing hills, with even the gentle slopes requiring the driver to | |
| 1 | pedal. Sinclair spent the millions of pounds on developing the C5 and its failure | |
| 5 | bankrupted a company and cost him his reputation. It will long be remembered in the | |
| 5 | UK as the spectacular and comic failure, but was Sir Clive's idea just ahead of its time? | |
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AHEAD OF ITS TIME

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- 11 the motor 12 long hills 13 gentle slopes 14 millions
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